Effective Strategic Leadership

LMI®
LEADERSHIP MANAGEMENT® UK

The degree of success you achieve depends on the amount of purpose and desire you have.

Paul J. Meyer

Great leaders have a vision for the future but understand the need to meet current demands

Whether leading an organisation in good times, or facing the challenges of a tough market, it is essential to articulate a clear vision for the future, whilst maintaining short-term financial stability, and consistent day-to-day operations.

What organisations need now is a balance of managerial and visionary leadership - neither on its own will unlock the true potential of an organisation or the people within it.

Now is the time to harness the power of strategic leadership to define and develop the purpose of an organization, its key strategies and ensuring the right people occupy the right roles.

Considered by some as the most important aspect of leadership, our programme will help you recognise the need for an effective strategy and clarify your strategic purpose. You will undertake a complete and comprehensive strategic assessment to help identify your role.

We will help you develop your strategy and how best to integrate it into both your personal and business goals. You will also learn to create your strategic development plan and implement your strategic execution with a renewed focus and energy.

Throughout the programme you will develop your total strategy map and learn ways to build your organisation. We'll show you the impact of goals on the behaviour of team members and how you can cascade your strategy throughout the organisation.

Finally, you will understand where you want to go and how to take your organisation with you. As you grow and develop yourself, you will also recognise what your people need and how you can help them grow – measuring improvements along the way.

Like all LMI programmes, this final part in your journey to becoming a Total Leader® will change your attitudes and habits permanently to guarantee results and a measurable return on your investment.

As a total leader, you motivate others by continually seeking ways to help them improve their lives and achieve their goals.

Effective Strategic Leadership delivered in 5 lessons

1 Strategic leadership

Lesson one will help you understand the need for organisational strategy and how to develop an effective one. You will learn the purpose of an organisational strategy and how to overcome obstacles to strategic success, discovering your important role in the process.

2 Strategic purpose

In the second session, you will develop your strategy and define the strategic purpose of your organisation. By helping commit to achievement and productivity you will move your organisation forwards and lead from the front, by setting an example.

3 Strategic assessment

We'll show you what it means to be a strategic leader and what your strategy will look like to cope with the challenges your organisation faces in the real world, not in the textbook. You'll learn how to achieve outstanding performance and how to identify goals that matter.

4 Strategic development

In lesson four it's all about developing strategic goals and building a total strategy map to help guide your future. Combining vision and process, you will learn how to build your organisation and understand the impact of goals on behaviour; yours and those around you.

5 Developing people

Lesson five will explain the benefit of spreading your strategy through your organisation and suggest ways to do it. We'll help you understand and build a management system, highlighting the needs of your people along the way. You'll also learn to measure progress and how to keep score.

We are results orientated

We help develop the potential within people. Our programmes are designed to affect the permanent change in behaviours and attitudes that deliver real results over the long-term. Complete our programmes and we guarantee you will act, behave and think differently.

We believe leadership development is a journey best completed in four stages, which ends with the creation of a Total Leader®. We help people recognise their purpose and how they can achieve more and lead others by the example they set.

Take your time

You will benefit greatly from setting goals for every aspect of your life, but we understand learning to change takes time. Our programmes deliver learning over weeks, not weekends to ensure every participant achieves measurable results and a quantifiable return on investment.

Spaced repetition

For over 50 years LMI programmes have used spaced repetition to help participants retain more of what we teach. You will find any ideas not immediately understood will become clearer with each revision of the lesson material.

Multi-sensory learning

Our programmes will appeal to more of your senses to help you understand and retain more of what you learn. Reading lessons and writing notes is supported by audio files of the same lessons, which add to the convenience and enhance the learning experience.

Coaching and facilitation

At every stage of your learning we will coach you to develop action steps, devise plans, establish goals, etc., and encourage you to apply the ideas learnt.

Process Management and Feedback

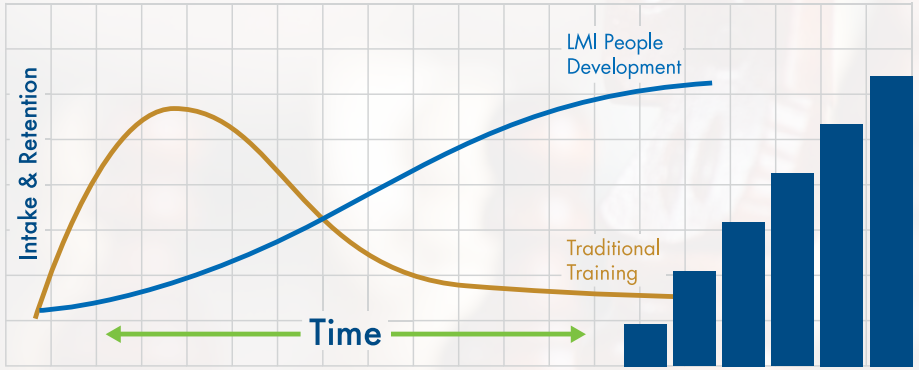
Our programmes are designed for the real world, so each lesson closes with an Application and Action section, designed to stimulate discussion and gain personal insights from you and any other participants.

Our Plan of Action will help you turn everything learned into real-world actions, as you start transforming yourself into a better, more capable leader; someone others choose to follow.

Throughout the programme, we will constantly assess your progress and ensure you understand what we are trying to achieve. The programme will end with a final graduation presentation, given by the participant.

Next Steps

We believe everyone has the talent to lead within them and it just needs to be nurtured. Now is the time to invest in your future and ensure you and your organisation are ready for the challenges to come.



The Total Leader®

Our Total Leader® concept has never been more important as you face life in an increasingly competitive world. Organisations need leaders with the skills and vision to meet and overcome a range of new challenges.

Our tried and tested development process, shaped by more than 50 years of experience, will magnify your potential and enhance your skills on your journey to becoming the leader your organisation needs.

In addition to the Effective Strategic Leadership programme, we tackle three important areas of your personal development, which come together to define a total leader.

Effective Personal Leadership

Personal motivation and self-image are key to how you perform, respond and ultimately lead others; it is the core of an individual's character.

Our training will help realise your personal leadership potential by building upon your existing strengths and improving how you see yourself.

You will learn to make more successful choices by overcoming past conditioning and increase self-motivation by changing attitudes, behaviours and habits that have held you back.

Effective Personal Productivity

The foundation of all effective leadership and a basic aspect of human nature, yet many people lack the direction they need to achieve their desired results.

Our development process will help you or members of your organisation, proactively develop goals to achieve results and increase productivity by determining priorities, whilst communicating more effectively.

You will learn to deal with interruptions, become a team player and thrive in a learning environment.

Effective Motivational Leadership

The natural ability to lead and motivate others is rare and for most will need to be developed and enhanced with new skills.

We'll help you and your team understand what it takes to become an effective motivational leader and develop and communicate a vision for the future.

You will create winning teams that can evolve with the business world and promote growth and advancement, whilst establishing an organisation of leaders.